



## Official Balloon Festival Program 2010 Advertising Rate Sheet

<u>Ad Size</u>	<u>Price</u>	<u>Actual Dimensions</u>
Full Page	\$450	7.5" x 10"
1/2 Page - Vertical	\$250	3.75" x 10"
1/2 Page - Horizontal	\$250	7.5" x 5"
1/4 Page - Vertical	\$160	3.75" x 5"
1/4 - Horizontal	\$160	7.5" x 2.5"
Eighth Page	\$99	3.75" x 2.5"

Space reservations for the Festival Program should be made by April 5, 2010. Non camera-ready ad information for the Festival Program must be received by April 12, 2010. There will be an additional charge for non-camera ready ads. Camera-ready ad copy for the 2010 Festival Program must be received by April 16, 2010. Please provide electronic files (.pdf or high resolution .jpeg if at all possible) to [sarakellygraphics@yahoo.com](mailto:sarakellygraphics@yahoo.com), mention balloon festival in the subject line please.

**2000 copies of our souvenir quality program will be printed and distributed around the area before and during Balloon Festival. The program is a festival keepsake and SPACE IS LIMITED, so reserve early. Don't miss this opportunity to reach potential customers and support the Balloon Festival at the same time!**

### CONTRACT WITH PAYMENT

should be mailed to: CVCC – Program, PO Box 405, Cambridge, NY 12816

Ad copy can be mailed or e-mailed to: [cambridgechamber@gmail.com](mailto:cambridgechamber@gmail.com) or [sarakellygraphics@yahoo.com](mailto:sarakellygraphics@yahoo.com).

For further information, call 518-677-0887 or 677-3005.

*Your signature and at least a 50% deposit are required to reserve your advertisement for the 2010 Festival.*

*Ad balance due in full at approval of ad copy*

<b>BUSINESS NAME</b> _____	_____
<b>REPRESENTATIVE</b> _____	<b>Signature</b> _____
<b>ADDRESS</b> _____	_____
<b>CITY/ST/ZIP</b> _____	<b>Phone</b> _____
<b>E-MAIL</b> _____	<b>Website</b> _____
<b>Deposit enclosed:</b> _____	<b>Balance Due by May 1, 2010</b> _____

CONTACT THE 2010 PROGRAM DESIGNER SARA KELLY OF OVER THE MOON GRAPHICS, BY E-MAIL OR PHONE [sarakellygraphics@yahoo.com](mailto:sarakellygraphics@yahoo.com) or 677-3005 ABOUT YOUR CAMERA READY ART OR TO DISCUSS WHAT AD CONTENT YOU WOULD LIKE. PLEASE SUBMIT CAMERA READY COPY BY E-MAIL IF POSSIBLE. ADDITIONAL DESIGN FEES WILL BE ASSIGNED FOR ADS NOT CAMERA READY, ESTIMATES WILL BE GIVEN IF REQUESTED.