



SPONSORSHIP OPPORTUNITIES FOR 2008 BALLOON FESTIVAL

To sponsor any of the following items or activities, complete this form and return it to:
Cambridge Valley Chamber of Commerce ~ PO Box 405 ~ Cambridge, NY 12816

Please note: Sponsorship opportunities will be assigned on a first come – first served basis.

Rank the item or items you would like to sponsor in your order of preference (1st, 2nd, 3rd):

BALLOON SPONSORS \$1000 ea.

Sponsorship includes two rides in sponsored balloon on Friday night (if Friday launch is canceled due to weather, free rides MAY be rescheduled at the pilots' discretion), VIP parking at all launches, two free admissions to the Artists Reception (date to be announced), two tickets to the balloonist breakfast on Sunday morning, introduction at the Friday night opening ceremonies, free ad in the official program with balloon information (ad size to be determined by overall program size) and recognition in festival press releases and advertising. **Maximum of 10 balloon sponsorships will be assigned. ONLY TWO REMAINING!!**

SHIRT SPONSOR \$750

Sponsorship includes printed logo on all 2008 festival T-shirts, two free admissions to the Artists Reception, free quarter page ad in the official program, complimentary T-shirt, and recognition in festival press releases and advertising pertaining to merchandise. **Only one T-shirt sponsorship will be assigned.**

BACK COVER PROGRAM SPONSOR \$1000

Back cover sponsorship includes four-color ad on back cover of the official 2008 Festival program. **Only one back cover program sponsorship will be assigned.**

INSIDE COVER PROGRAM SPONSORS \$750 ea.

Inside cover sponsorship includes a black and white full-page ad on inside cover of the official program. Program sponsors also receive mention within the program and in festival press releases. **Two inside cover program sponsorships will be assigned.**

OPENING CEREMONIES SPONSORS \$500 ea.

Sponsorship includes VIP parking at Friday night launch, introduction at the opening ceremonies, free quarter page ad in the official program and recognition in festival press releases and advertising pertaining to the opening ceremonies. **Four of these sponsorships will be assigned.**

MOON GLOW SPONSOR \$500

Sponsorship includes introduction at Moon Glow event, free quarter page ad in the official program and recognition in festival press releases and advertising pertaining to the event. **One of these sponsorship will be assigned.**

SCHOOL LAUNCH SPONSOR \$400

Sponsorship includes recognition in press publicity for launch as well as in official program. Free mention at the launch, a free quarter page ad in the official program. **Only one of these sponsorships will be assigned.**

WELCOME BAG SPONSOR \$400

Sponsorship includes recognition in the gift bag and in the official program. Free quarter page program ad and mention in festival press releases. **Four of these sponsorships will be assigned.**

ARTIST RECEPTION SPONSORS \$250 ea.

Each sponsorship includes two free admissions to the Artists' Reception, introduction at the event, a signed print, and recognition in festival press releases and advertising pertaining to the event. **Four of these sponsorships will be assigned.**

EVENT SPONSORS \$250 ea.

Sponsorship includes recognition at event and mention in official program, festival press releases and advertising pertaining to event. **Four sponsorships will be assigned for each event.**

Pilots Welcome Party (Friday night)

Art Festival (Saturday afternoon)

Music Festival (Saturday afternoon)

Taste of Cambridge (Saturday eve)

Pilots Breakfast (Sunday morning)

CHAMPAGNE SPONSOR \$200

Sponsorship includes recognition in opening ceremonies and in official program. Free quarter page program ad and mention in festival press releases. **One of these sponsorships will be assigned.**

GOLD SPONSORS \$100 ea.

Sponsor receives a canvas transfer of this year's balloon festival poster in return for his/her donation and mention in the official program. **25 gold sponsorships will be sold.**

SILVER SPONSORS \$50 ea.

Sponsor receives a copy of the 2008 festival poster and listing in official program. **50 silver sponsorships will be sold.**

Please complete the following information:

BUSINESS NAME _____

REPRESENTATIVE _____

ADDRESS _____

CITY/ST/ZIP _____

E-MAIL _____

TELEPHONE _____

A sponsorship committee member will contact you within a week of our receipt of this form. At that time, we will let you know which of your desired sponsorships are still available. Assigned sponsorships will not be confirmed until payment has been received. Please do not send any money at this time.